

36 - HEALTH EDUCATOR

The Health Educator will function under the technical supervision and guidance of MEIO. However, he would be under immediate administrative control of BMO/ Medical Officer In-charge at PHC level. One of his primary responsibilities is to promote community participation for ensuring self-reliance in the community. He will be responsible for providing support to all national H&FW programmes in the PHC but the main functions will relate to the promotion of RCH programmes.

DUTIES AND FUNCTIONS

I. MAINTENANCE OF DATA

1. He/She will have with him all information on women and child development. Rural development, education & non- conventional energy programmes & activities in the block and utilize the same for programme planning.
2. He will collect & utilize data about infant and maternal mortality, crude death and birth, literacy, couple protection and immunization rates and age at marriage at the block level.
3. He will be responsible for regular maintenance of records of educational programmes daily dairies and other registers and ensure preparation and display of relevant maps and charts in the PHC / Block Head Quarter.

II. TRAINING

4. He will assist the medical officer in charge in conducting training of health workers in various schemes.
5. He will organize in cooperation with local voluntary agencies, orientation training for H&FW workers, opinion leaders, Anganwadi workers, members of women groups, local medical practitioners, school teachers, daís and other involved in H&FW work.
6. He will maintain a complete set of educational aids for his own use and for training purposes.

III. INTER-SECTORAL COORDINATION

7. He will be a member of local block level family welfare committee and act as a resource person.
8. He will ensure proper functioning of all family welfare committees in the catchment area of PHC.
9. He will maintain liaison with media units of other departments including those of voluntary organisations and will organize mass communication programmes like, film shows, exhibitions, lectures and dramas with the help of district Extension and media officer.

IV. IEC WORK

10. He will be responsible for all educational motivational and communication programmes in PHC area.
11. He will supply and ensure utilization of information and educational material to health workers and development functionaries including those of voluntary agencies.
12. It will be one of his primary duty to give special attention to resistant couples and drop out by problem solving methods/techniques.
13. He will support guide and supervise the field workers in the area of information dissemination education and motivation.
14. The Health Educator will submit his advance tour programme to the M.O. In-Charge /B.M.O. every month and at monthly meeting shall submit his tour diary to the M.O. I.C./ B.M.O.

He will adequately tour with a minimum of one night halt in every health worker area. While on tour, he will ensure proper utilization of educational materials provide support and guidance to health workers in their educational activities. Any other job assigned by the Head of Office.